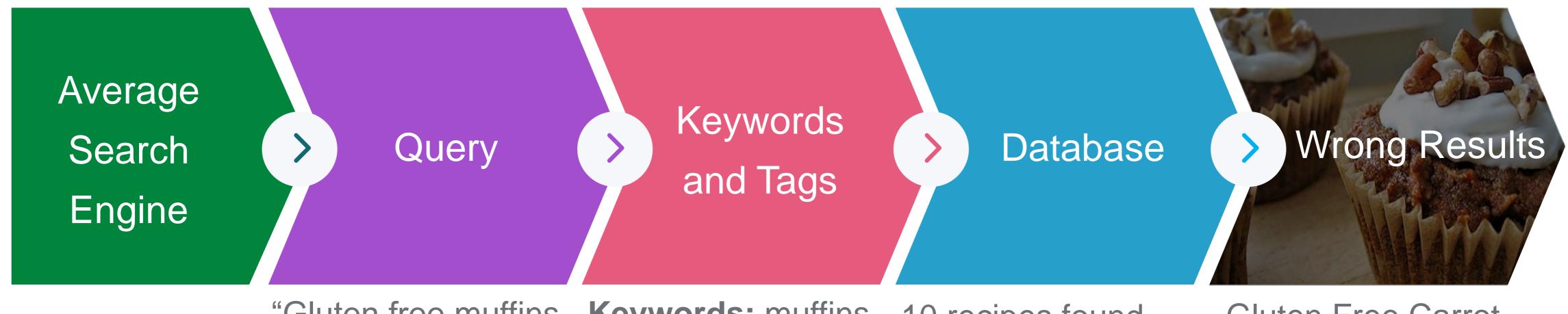


### **SERVICES AVERAGE SEARCH**

000

#### THEIR SEARCH PROCESS



"Gluten free muffins without nuts"

Keywords: muffins, 10 recipes found gluten free, nuts

with these keywords

Gluten Free Carrot Pecan Muffins

Gluten free as a tag Nuts as a keyword



Low recall Incorrect ingredients

# SERVICES SEMANTIC SEARCH

#### OUR SEARCH PROCESS



"Gluten free muffins without nuts"

Category: muffins

No gluten (-wheat,

-spelt)

No nuts (-pecans,

-almonds)

372 matching

recipes

Carrot Oat Muffins





### **SERVICES** RECIPE ANALYSIS

Classify recipes according to diets, allergies, cuisines, etc.

popular



gluten free

healthy



dairy free



Paleo



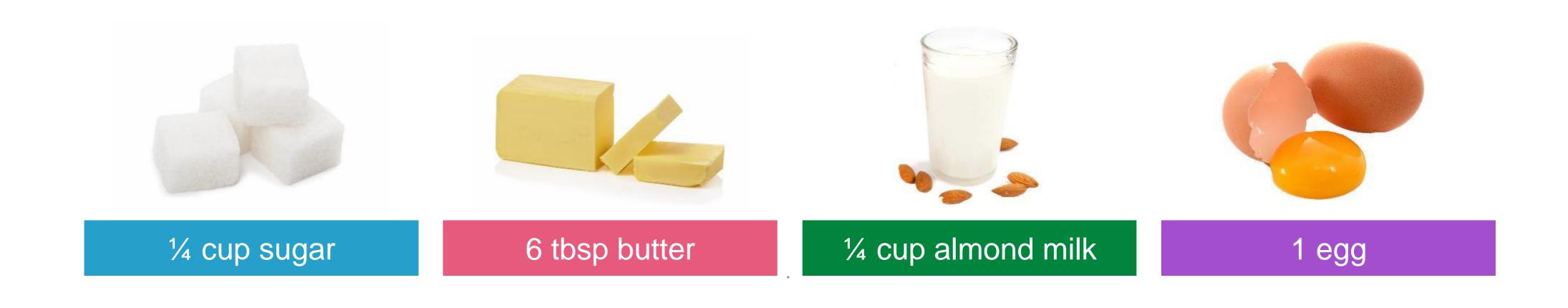
and more!



# SERVICES VISUALIZED INGREDIENTS

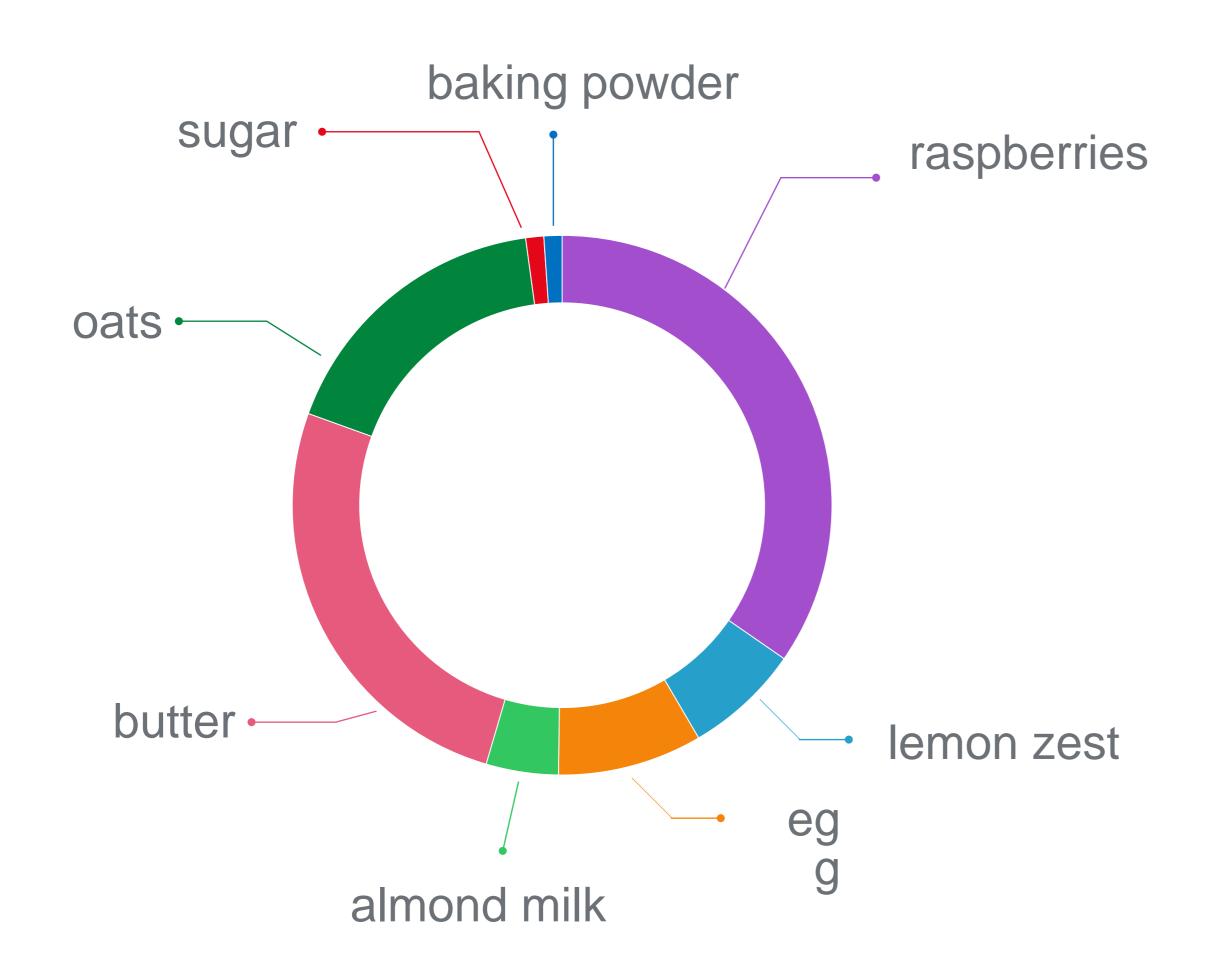
Show images instead of text-only ingredient lists. Add images to recipe steps for quicker reading.







# SERVICES PRICE BREAKDOWN



Ingredient	Price
1 cup oats	\$0.32
1/4 cup sugar	\$0.07
2 tsp baking powder	\$0.07
6 tablespoons butter	\$0.73
1/4 cup almond milk	\$0.13
2 cups raspberries	\$3.60
1 teaspoon lemon zest	\$0.17
1 egg	\$0.24
Total Recipe Cost:	\$5.32
Cost Per Serving:	\$2.66



## SERVICES NUTRITIONAL INFORMATION

Calories – 392 16% Fat – 20 g 31% Protein – 5 g 10% Carbohydrates – 34 g 34% Sugar – 15 g 17% Sodium – 192 mg 8% Vitamin A – 611 IU 12% Vitamin C – 16 mg 20% Potassium – 437 mg 13% Iron – 1 mg 9%



# SERVICES INSTRUCTION ANALYSIS

Break recipe instructions down into the most simple steps. Show the ingredients, kitchen equipment, and techniques required for each step.

Heat your waffle iron.



Blend the oats, quark, eggs, sugar, and water.



Ladle the batter into the waffle iron.







## USE CASES WHAT'S IN MY FRIDGE?

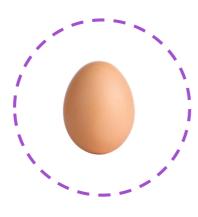




cheese



salami



eggs



### Find recipes using what you have

Find recipes that use as many of the ingredients you have available as possible while limiting missing ingredients.





## USE CASES WHAT SHOULD I MAKE?

Find the best recipes to use an ingredient.

Get a list of recipes using a special ingredient (or several ingredients) that you want to turn into something delicious.

Get inspired with the seasonal produce you found at the farmers' market or find the perfect chocolate-cherry-walnut dessert.



# USE CASES AUTOCOMPLETE

### Enter recipe ingredients quickly.

Provide a dropdown menu of suggested ingredients as a user starts typing.



1

cup

pa

panko

pasta

papaya

paprika



# SHOP BY RECIPE



Make it possible for people to purchase what they need to make a recipe. Simplify grocery shopping for your users.

#### Ingredients

1/2 baguette

1/4 cup black olives

1/4 cup feta cheese

1 cup diced tomatoes

1 handful fresh basil











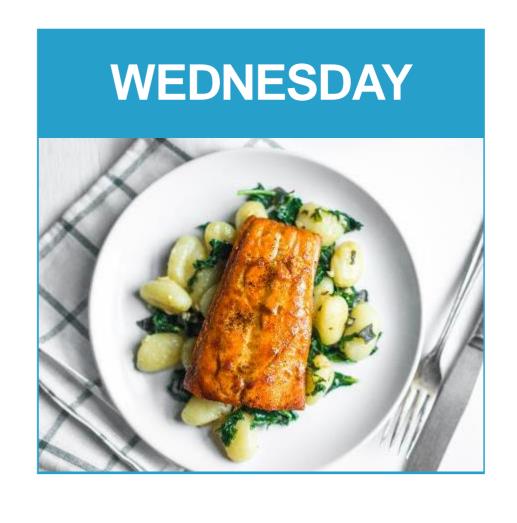


# USE CASES MEAL PLANNING

Tap into our databases to offer customized meal plans or build your own interactive meal planning tool.









**Meatless Monday Dinner** 

Sweet potato chickpea chili with garlic toast

**Pasta Night** 

Spaghetti with cherry tomatoes and basil

**Fish Dinner** 

Salmon steak with gnocchi and kale

**Taco Thursday** 

Ground beef hard shell tacos with crisp lettuce



# SMART KITCHEN





Text to speech: read recipe steps to app users out loud while they are cooking

Detect equipment: preheat the oven or slow cooker to the right temperature when the user picks a recipe to cook

Reduce food waste: suggest recipes to use up the food your smart fridge warns is going bad

More: new endpoints can be created to take advantage of the latest smart technology

